

Water Efficient Product Market Enhancement Program Stakeholder Meeting

Hotel Washington Washington, DC October 9, 2003

Panelist Biographies

David Calabrese

Vice President, Government Relations Association of Home Appliance Manufacturers (AHAM)

As AHAM's Vice President of Government Relations, David is responsible for guiding and directing AHAM's public policy activities in both the regulatory and legislative arenas. This includes interaction with federal, state and international governments on such matters as energy efficiency standards, product safety, environmental issues and international trade. Before joining AHAM, David was an attorney with the law firm Dewey Ballantine LLP in Washington, D.C. His practice included international trade and general corporate legal issues. David has also worked for the Electronic Industries Alliance (EIA) as a Director in their Government Relations Department where he was responsible for managing the association's activities on international trade and technology issues.

David has a B.A. in International Affairs from the American University, an M.A. in International Economics from the George Washington University and a law degree from the George Washington University Law School where he is currently an adjunct professor.

Steve Cummings

Research and Development Manager Caroma Industries Limited

Dr. Steve Cummings has held senior appointments for over 20 years in the sanitaryware field within the Australia manufacturing industry. From 1981 he has held the position of research and development manager at Caroma Industries Limited, Sydney. During this time he has been involved with the research and development of sanitary ware products for the Australian and global markets. Particularly, in the period from 1981 he has taken a very active interest and focus on the development and design of products which minimize water consumption. This focus has led the development of 1.6/0.8 gallon dual flush WC technology nationally in 1993 that have substantially reduced water closet water consumption.

In December 2001 he was conferred with the degree of Doctor of Environmental Design (by research thesis) in the Faculty of Environmental Design at the University of Canberra.

He is a Fellow of the Design Institute of Australia (Industrial Design) and a member of various Standards Australia Committees including the AS/NZ 6400 Water efficient products – rating and labeling committee. Also he takes an active membership participation in the American Society of Mechanical Engineers (ASME) standard committees. He is a recognized international authority in his field. From 1997 he has produced seven scientific refereed journal and conference papers in his field some of which have been presented published internationally.

Richard Dale

Global Products Merchant The Home Depot

As the Global Products Merchant for The Home Depot, Richard Dale handles energy and environmental programs. He has 30 years of retail experience.

Mary Ann Dickinson

Executive Director
California Urban Water Conservation Council

Mary Ann Dickinson is Executive Director of the California Urban Water Conservation Council, a non-profit organization composed of over 300 urban water supply agencies, environmental groups, and other entities interested in statewide water conservation in California. Prior to joining the Council in January of 1999, Mary Ann worked for the Metropolitan Water District of Southern California, the South Central Connecticut Regional Water Authority, and the Connecticut Department of Environmental Protection. A graduate of the University of Connecticut with a degree in environmental and natural resources planning, she has authored numerous technical papers and publications on water conservation, land use planning, and natural resources management, and has co-produced two films which have aired on public television and community cable stations. She is past Chair of the American Water Works Association Water Conservation Division, and currently serves on California's State Water Plan Advisory Committee.

Richard W. Harris

Manager of Water Conservation
East Bay Municipal Utility District (EBMUD)

As Water Conservation Manager and District spokesperson on water use efficiency, Richard oversees the development and implementation of EBMUD's Water Conservation Master Plan in support of long-term water supply and demand management goals. Richard has 20 years experience in water and energy resource management, civil engineering and environmental planning.

Kathleen Hogan

Director, Climate Protection Partnerships Division U.S. Environmental Protection Agency

Kathleen Hogan is the Director of the Climate Protection Partnerships Division of the US Environmental Protection Agency. There she manages more than 15 of the Agency's industry partnership programs designed to reduce greenhouse gas emissions while saving businesses and consumers money, including the ENERGY STAR Program. Prior to joining the Agency in 1989, she received a doctorate in systems analysis and environmental engineering from John Hopkins University and an undergraduate degree in Chemistry.

Thomas H. Kimmell

Executive Director Irrigation Association

Thomas H. Kimmell, Executive Director of the Irrigation Association, an international industry non-profit, has been in the irrigation industry for 33 years. He has served as IA Executive Director since 1994. Prior to that he was a senior executive for Olson, Hardie and Spot Systems all in the irrigation field. His corporate experience has been in International, Marketing and Sales Management in the areas of Agriculture, Landscape/Turf, Water Features/Aerators and Consumer Products. Kimmell has a degree in Economics from Dayton University and is a past president of the association he now manages.

John M. Koeller

Principal Koeller and Company

John Koeller is a professional engineer and principal of Koeller and Company, a firm specializing in the field of water conservation technologies, equipment and programs for the water industry in North America. He serves on various plumbing standards organizations in the U.S. and Canada. Mr. Koeller also authors the on-line WaterLoque newsletter on water-efficient products for the California Urban Water Conservation Council.

Edward R. Osann

President Potomac Resources, Inc.

Ed Osann formerly served as Director of Policy and External Affairs for the Bureau of Reclamation, the water and power agency within the U.S. Department of the Interior, from 1993 to 1995. Prior to joining the federal government, Osann was director of the Water Resources Program of the National Wildlife Federation from 1980 to 1993. He established Potomac Resources, a consulting practice specializing in energy and natural resources policy, in 1996. Clients have included water and wastewater utilities, non-profit organizations, foundations, and companies that provide energy- or water-saving products or services. Osann received his Master of Urban and Regional Planning from George Washington University, Washington, DC and an undergraduate degree in International Affairs.

Osann currently serves on the American Water Works Association's Water Conservation Committee, California Urban Water Conservation Council's Steering Committee, and the Low Impact Hydropower Institute's Governing Board. He was also the National Capitol Section President, American Water Works Association (1997-1998) and was on the Sustainable Energy Coalition Steering Committee (1998-99).

Glen Pleasance

Water Efficiency Coordinator Region of Durham

Glen Pleasance is employed by the Regional Municipality of Durham as the Water Efficiency Coordinator. He develops and manages regional programs which conserve water. Programs include Toilet Replacement Programs, published Household Guide to Water Efficiency, Water Efficient Demonstration Gardens, Summer Student Lawn Watering Reduction Program, Water Efficient Demonstration Community, Rain Gauge Distribution Program, Water Efficiency in School Program, and related public education and promotional materials. In addition, he negotiates funding partnerships with a wide variety of funding agencies. He is Chair of the Canadian Water and Wastewater Association's Water Efficiency Network (1999 – Present) and is on the Durham Children's Water Festival Steering Committee (1998 – Present). From 1995 – 2000, he also served on the Ontario Water Works Association's Water Efficiency Committee.

Ron Wolfarth

Director, Commercial Division Rain Bird Corporation

Ron Wolfarth is the Director of the Commercial Division of Rain Bird Corporation, a leading manufacturer of irrigation equipment located in Tucson, Arizona. He is a landscape architect with 8 years of practice in landscape architecture and in irrigation and water management consulting. He has been with Rain Bird for 18 years in a variety of sales, marketing and general management roles. He earned his B.S. in Landscape Architecture from California State Polytechnic University, Pomona and his MBA from the W.P. Carey School of Business at Arizona State University.